

Name

Professor

Course

Date

Color Bravery

The racial issue is among the topics which are preferred to be silenced as they bring a lot of uncomfortable thoughts to the society. As described by Melody Hobson in her TED speech "Color Blind or Color Brave," such phenomenon became known as color blindness, creating the serious problems for the racial minorities. The key point of her speech which is worth mentioning is the fact that race is not something which should be ignored; instead, this is the issue which should be discussed, analyzed, and solved if it brings the problem to someone. This is what Hobson calls 'color bravery': being color brave means being comfortable with the uncomfortable topic of race, strive for the racial diversity, and in such a way provide the equal endless opportunities for all the children of all the races. Being a Chinese, I, however, never faced so much racial issues as Hobson due to the fact that I lived in the environment of the same people; however, listening to racial-related jokes constantly, I managed to easily deal with them and actually have fun. This is what Hobson meant, I guess: to accept the race as any other common trait of the person, like age or sex. Hobson, therefore, tends to promote the healthy attitude to the concept of the race instead of ignoring the fact that she exists; moreover, as a business person, she supported her ideas by referring to statistics and facts. I like the fact that Hobson was not afraid to raise the vital topic and showed the way it can be overcome as a problem while bringing the real freedom to the future generations.

While Hobson considers discussing the problem and speaking up the major approach to solving the problem, Ellen Berrey in her article "Diversity is For White People: The Big Lie Behind a Well-Intended Word" simply destroys the concept of diversity as it is. Berrey states that this concept is nowadays outdated and empty, being the convenient cover for big corporations and management specialists. Instead of being the way of overcoming the racial issue, diversity becomes the tool of deceiving the society around the world. The fact that truly amazed me in the article was that any diversity trainings and programs do not bring any positive changes in regards to this problem; instead, they may even hurt. For Berrey, diversity is the way to maintain silence in regards to the uncomfortable topic: while proclaiming its diversity, the company may not make any additional steps while having its image improved. Indeed, as a person of the different race in this country, I have never seen any gain from the diversity trainings; I also believe that hiring me as a tool for company's diversity not as a professional can be even more offending. Therefore, I totally agree with Berrey's conclusion in the article: to stop color blindness, we should kill the idea of diversity and make the specific actions instead, aiming to improve the environment and conditions for all the people regardless of the race. Once people start doing something about racial discrimination instead of talking about it only, the problem will be solved.

Works Cited

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